



Dear Valued Partner,

Thank you for your interest in supporting *The Hot Topic Podcast*—a platform built to spotlight the voices and stories of the hard-working professionals who build, move, and power the commercial truck industry.

Your consideration to partner with us means more than just advertising—it represents a shared vision to elevate the visibility of those who keep our world moving. By aligning with our podcast, you're not only gaining exposure to a highly targeted and engaged audience, but you're also helping amplify real stories, real experiences, and real value.

We're honored to have your support and look forward to the opportunity to help you expand your brand, connect with potential customers, and build meaningful relationships across the industry.

Let's build something impactful, together.

With much appreciation,

Patrick Clouch
Founder & Host, *The Hot Topic Podcast*

Partnerships

Benefits	Bronze	Silver	Gold	Platinum	VIP
Spotlight w/hyperlink on YouTube vodcast episodes		✓	✓	✓	✓
Spotlight w/hyperlink on LinkedIn blog post (2 per week)			✓	✓	✓
Logo w/hyperlink on top of "HTP" website (rolling)		✓	✓	✓	
Logo w/hyperlink on top of "HTP" website (fixed)					✓
Logo displayed on podcast episode	✓	✓	✓	✓	✓
60 min. episode with no advertising	✓				
60 min. episode with exclusive mid-point ad – 1 per qtr.		✓	✓		
75 min. episode with exclusive advertising – 1 per qtr.				✓	✓
90 min. episode with exclusive advertising – 1 per qtr.					✓
Copy of vodcast episode	✓	✓	✓	✓	✓
Copy of vodcast episode w/short clips					✓
Monthly Contribution / *single episode options available	\$450.00*	\$1,500.00*	\$2,500.00*	\$3,500.00	\$5,000.00

We offer single episode opportunities in addition to our valued on-going partnerships as well as we continuously welcome new advertising opportunities for organizations looking to expand their brand visibility.

We offer a range of customizable options designed to fit a variety of budgets and marketing objectives. If you're interested in reaching a highly engaged, targeted audience, we'd love to learn more about your goals and explore how we can create a tailored solution that delivers results.

Please don't hesitate to reach out—together, let's build something special.

Call directly: 682-231-3190